



Humans of ImpAct

Gens d'ImpAct

Interview Template & Questions:

***Note:** This is *your* interview and we encourage you to build it in whatever way works best for you! If there are things you are especially interested in, include them. This template is just a guide, but your interview can take any shape that you want!

Main Questions and *possible* follow up questions if you choose to use them!

1. What do you feel is the main purpose of your organization?
 - *How did this organization start?*
 - *How do you balance social impact with making a profit?*

2. Who benefits from your work? Are there groups of people, places or environmental benefits to the work being done?
 - *Why are these benefits of your work so important to the community?*
 - *Could you share an example of the positive impact you have had?*
 - *How has your impact changed over time?*

3. Part of our project includes looking at the United Nations Sustainable Development Goals. In my research I've identified a few goals that I think may align with your organization: (mention top 3 you identified in the pre-interview preparation). Do you feel these goals fit with your work?
 - *Do you feel your organization is contributing to change on a global level?*
 - *What does the future hold for your organization? Any new plans?*

4. Is there anything else you would like to add?
(this is an opportunity for the person to expand on anything. It is also an opportunity for you to ask more too! If something they said was surprising, interesting, or meaningful to you, take this opportunity and ask to hear more about it!)